Careers England E-newsletter: May 2017

Welcome to Issue 112 of the members’ e-newsletter

Latest Careers England news

Three-quarters of a million careers advice sessions
Our latest data shows the number of one-to-one careers guidance sessions delivered by our members, with impressive results. Nearly three quarters of a million (720,050) sessions were delivered to individuals from a range of backgrounds and skill levels, with the ultimate aim of helping people to become employed or more employable. Thanks to our members for contributing to these stats and helping make a difference to people’s lives – please share this infographic to help demonstrate our impact. We will be using the information to influence the new government post-election.

One-to-one careers guidance

Over the last 12 months:

Our members worked for a minimum of

-five days in

1,110 educational establishments

(There are currently 3260 secondary schools in England)

166,703 young people aged 16 to 20 years of age benefitted from CEIAG
(Careers Education, Information, Advice and Guidance)

78,635 young people aged 20 to 24 years of age benefitted from CEIAG

343,811 adults aged 24 years plus received CEIAG

*source: Careers England data capture 2015-16
General Election update and joint statement
All parties have now published their manifestos prior to the election, but what does this mean for education? FE Week’s coverage details the key points from the Conservatives and Labour, but there is little relating to careers advice, other than Labour’s promise to ‘launch a creative careers advice campaign in schools’. The Lib-Dems have pledged to ‘improve the quality of vocational education, including skills for entrepreneurship and self-employment, and improve careers advice in schools and colleges’ but there is no detail on how this might work.

Therefore today, the Career Development Institute (CDI) and Careers England have published a joint statement [attached and soon to be published online] highlighting that while there is wide political consensus that career guidance services in England need to be improved, there are no details in any of the manifestos as to how this step change might be achieved.

In addition, the Education Policy Institute has analysed the cost of school funding pledges in real-terms and found that:
  - Labour’s manifesto represents an increase of six percent per pupil
  - The Lib Dem’s manifesto represents an increase of one per cent per pupil
  - The Conservatives manifesto represents a reduction of three percent per pupil.

Several stakeholders have released their own manifestos outlining proposals to the new government around careers advice, education and social mobility, including the CDI, Teach First, NUT and the IOD.

New CDI president
Congratulations to Laura Bell, Programme Director at CfBT and Careers England director, on becoming the CDI’s President-Elect. Laura will take over from Virginia Isaac later this year. Laura has held Board positions for membership organisations of both NAEGA and the CDI, including being the inaugural CDI Company Secretary. Within the private sector she has held directorships for several companies and Senior Leadership roles for over twenty years. As a Company Director, Laura has created and delivered business strategies, and overseen complex organisation structures to ensure successful achievement of company objectives; initiating a range of mechanisms to monitor quantitative and qualitative targets to maintain company viability and stability.

Aspire-Igen CEO recognised as director of the year
Careers England director and Chief Executive of social enterprise Aspire-Igen, Caroline Harrison, has scooped the award for ‘Director of the Year’ in the not for profit category at the Yorkshire Business Leaders Awards 2017. In the same week, it was announced Caroline is also shortlisted for two awards at the Barclays Yorkshire Women in Business Awards 2017 – an event put on to celebrate key influencers and successful women in business. Well done Caroline!

Task Group information
Each new Task Group has now met at least once to scope out the plan of work going forward. Terms of Reference for each group will be available on our website shortly. For more information about the groups, including joining, please email jessica.rexworthy@careersengland.org.uk.

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<th>Task group</th>
<th>Chair</th>
<th>Vice-chair</th>
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<td>Quality</td>
<td>Virginia Isaac (Inspiring Futures)</td>
<td>Sarah Stabler (Aspire-Igen)</td>
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<td>Social mobility</td>
<td>John Yarham (Futures)</td>
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Apprenticeships | Laura Bell (CfBT) | Olly Newton (Edge Foundation) | TBC
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Lifelong CEIAG | Martin Vowles (Ansbury) | Emma Gotz (Hampshire Futures) | TBC
Exec-Director task & finish | Katharine Horler (Adviza) | Andy Gardner (Central London Careers Hub) | TBC

**News from across the sector**

**Call for next government to make careers education statutory**

**Robots already taking over UK jobs, finds research**

**Significant increase in number of 16-18 year olds not in work or school**

**IPPR report calls for UTC changes**
[http://schoolswEEK.co.uk/ippr-report-calls-for-utc-changes/](http://schoolswEEK.co.uk/ippr-report-calls-for-utc-changes/)

**Jobs market will suffer a Brexit slowdown, say experts**

**Information, consultations and resources**

**Placements for QCD students**
The CDI has published a guide on the value of placements for Qualification in Careers Development (QCD) students. QCD course are required to provide practical placements for students so they can observe and practice their skills. Course centres are always on the lookout for organisations willing to take students on placement. It allows those who manage career advisers to see first-hand the quality of new advisers/coaches.

**Blog post opportunities**
[CV library](http://www.careersengland.org.uk) is looking for careers advisers to blog on topics for jobseekers such as career development, job search strategy, job-related news etc. If you are interested in contributing approx. 800 words on a subject you feel passionate about please email jessica.rexworthy@careersengland.org.uk

**Case studies of careers leadership in schools**
The Careers & Enterprise Company has asked David Andrews to research case studies of careers leadership in schools. David has collected an initial set of ten case studies. They cover people in senior leader positions and middle leader positions, and include teachers, careers advisers and people from other backgrounds, but all ten are examples of schools appointing one person to take on the full role. The Company has now asked David to collect further examples, with a particular interest in finding more unusual models, such as:

- The single role but combined with something other than being a subject teacher, careers adviser or librarian
- A different approach altogether such as ‘distributed leadership’ where the careers leadership tasks are allocated to two or three different people
• Where one person leads on careers across several schools in a multi-academy trust (not the careers adviser for several schools, but the careers leader for several schools)
• Where the careers leadership is ‘outsourced’, in a similar way that careers guidance services might be commissioned from an external provider.

These models may not exist in practice but the aim is to try and capture the many approaches that schools adopt. If you have any suggestions of people David should talk to please email davidandrews_ceg@hotmail.com

The latest Prospects Education Resources catalogue is here
The Prospects Education Resources Catalogue 2017-18 is out now and highlights new and popular titles from a range of publishers. Explore the ever growing portfolio of resources designed to inspire, stimulate and support you and your students; from books and online software to games and posters for all ages and abilities. There are some great value resource packs, poster sets, student workbooks and ready-made lesson plans which all provide timesaving, cost-effective solutions to your careers education needs.

Conferences, events and training

The CDI & Education and Employers – Career education and guidance that works: what does the evidence base tell us? 12th June, London
Speakers will include international expert Professor Frans Meijers who is travelling especially from the Netherlands, Dr Deirdre Hughes OBE, Dr Elnaz Kashefpakdel, Jan Ellis, Steve Stewart, Liane Hambly, Jordan Rehill and Nick Chambers. Book here.

Next steps for regional development, local devolution deals and the role of mayors – 22nd June, London
With the Government’s Industrial Strategy outlining commitments to drive economic growth across the country, this seminar will be an opportunity to consider next steps for regional development and local devolution deals. Book here.

CEIAG in schools – 16th and 17th November, York
The 20th and final national conference by David Andrews takes place in York on ‘careers education and guidance that works for everyone’. Keynote speakers include Claudia Harris, Chief Executive, The Careers & Enterprise Company and Wendy Hirsh, Visiting Professor at iCeGS, University of Derby and Principal Associate, Institute for Employment Studies. For more information click here.

Members’ information

Do you have anything you would like to share or ask?
We are happy to share information from our members. Please send items for inclusion to jessica.rexworthy@careersengland.org.uk.

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